

Kelly Torian

Kelly.torian@gmail.com
www.kellytorian.com
[LinkedIn Profile](#)
[Intro Video](#)
720-839-2358

Career long program/project manager, leading IT, data analytics, e-commerce and digital media development efforts on a contract and full-time basis. Experienced managing large complex programs with multiple teams and multiple end points. Polished remote professional comfortable presenting to leadership and customers from secure and private office.

Business Sectors:
Technology, Retail, Travel & Hospitality, Sports, Media, Software. (B2B & B2C)

Digital Products:
E-commerce, Enterprise Software, SaaS, Mobile Apps, Streaming, and Data Analytics Dashboards.

Management Tools:
Jira, Workboard, Asana, MS Teams, Planner, MS project.

Methodologies:
PMP certified, Agile.

Data Analytics:
SQL, Tableau, Power BI.

Design Tools:
Adobe Creative Suite, Figma, Miro, Visio.

Content Management Systems:
Drupal, Magento, WordPress.

Staff Program Manager - VMware 2019 – Present

Senior level staff in the Strategy, Planning, and Operations group. Designed and implemented strategic solutions assimilated into practice by the groups for whom they were designed.

- Program Manager and Data Architect for VMware Cloud Foundation strategic accounts program.
- Data architect and dashboard design for VCF Migration objective. Architected and coordinated data acquisition for objective to migrate VCF customers to a specific version of the software.
- Communications expert responsible for newsletters and video communications that maintain high open and response rates.
- Cross-franchise work to unify product data sources via super-collider.
- Responsible for transforming product management practices, by implementing feature request tracking by customer.

Independent & Contracted Consultant 2006 – 2019

Project and Program Management consultant focused on digital delivery for technology companies and creative agencies.

- **Tech**
 - [VMware](#) > UX/UI Designer & Project Manager for Global Support Services.
 - [Prologis](#) > Localization Project Manager for Europe, Central America & Brazil.
 - [Proofpoint](#) > Localization Project Manager for GDPR compliance audit.
- **Booking Engines**
 - [Nat'l Corp Housing](#) > PM for extensive B2C & B2B application suite.
 - [Vail Resorts](#) > PM responsible for 24/7 operations of booking engine across all hotel properties and pass sales.
- **Media**
 - [Beatport](#) > Product Owner for digital electronic music retailer.
 - [Media Newsgroup](#) > Web producer for all mutual digital properties of the Denver Post and Rocky Mountain News
 - [Bible.is](#) > Program manager for Android and web platform application development, video delivery and Sunday server operations.
- **Retail & Ecommerce**
 - [Honig's Referee Apparel](#) > Account and Program manager for NBA, MLB & NFL certified retailer.
 - [Curious Chef](#) > Project Manager & Business Analyst for children's cooking specialty ecommerce store.
 - [Frame Destination](#) > UX/UI & Project Manager for top ten national online custom framing stores. Implemented and trained staff on updated fulfillment processes.
- **Marketing**
 - [Silk Soymilk](#) > Program manager for website relaunch and coordinated Superbowl ad spend.

[Vail Resorts](#) > Program Manager for digital marketing operations team across all digital Vail properties.

UX Designer & Web Developer 1995 – 2005

10 years of experience as UX Designer and front-end developer. Employers of note: [Wells Fargo](#), [Mortgage.com](#), [Met Life](#), [Summit Training Source](#).

Education: Western Michigan University, 1993-1995, Music Major
Kalamazoo College, 1991-1993, Music Major

Awards: Most Improved -Usability Category– Mortgage.com redesign.
Rank increased from #8 to #2 – Gorillaz.com
Best in Ecommerce – SummitTrainingSource.com Redesign. Awarded by OSHA trade magazine.

Charitable Work: Organizing chair for Annual GBS/CIDP Walk and Roll in Denver, starting in 2021.